



Board Meeting Minutes
9/27/13

- **In Attendance:** Charie Faught, Janice Mackinson (MPQH), Dave Nixdorf, Judy Robertson (IHS Quality Director), Marcy Johnson, Mike Ferucci, Deb Anderson, James Cox, Tim Bronnars, Brittany Suiza (Arrow Solutions), Brian Fay (Sidney Health Center), Damien Brockel, Marcie Reddinger, Tom Hering
- **In Attendance via Teleconference:** Randy Hagerman, Toni Wood, Mary Gallicano
- **Meeting called to order at 8:35 AM by Charie Faught**

- **Previous Meeting Minutes**
 - Minutes were reviewed and approved
- **Program Chairs**
 - **Spring Conference 2014**
 - Venue
 - Randy and Mary have been looking at conference spaces in the Helena or Missoula areas. Prices in Helena are extremely high, so Randy will discontinue the search there. Mary has looked into a few places in Missoula – the Broadway Inn and Ruby Inn both have competitive pricing. Mary is also looking into working with Tom Gallagher from the UM to potentially hold it there, but is concerned about catering and booking rooms for attendees to stay. The board decided against Broadway Inn and Ruby Inn and decided to instead pursue the Double Tree in Missoula. Mary will continue to pursue this venue.
 - There was a discussion around holding the conference at a resort similar to Fairmont as it is more conducive to marketing efforts for vendors. Randy will look into this.
 - After Mary and Randy gather more information, an electronic vote will be held on where to hold the conference.
 - Mike suggests going on hotels.com – it lets you put in the amount you are willing to spend and hotels bid you a price.
 - Date
 - Marcy and Deb will gather dates of other conferences being held in the spring to ensure we don't conflict with another event by next week.
 - Topics
 - Mary would like guidance on topics for the conference in order to start looking for speakers. Toni suggests we reach out to our members using a tool similar to Survey Monkey to get input as to which direction we should take. Mary will put together this survey by next Friday if the board can send potential topics to her and Randy by Wednesday. This will be put on the website and emailed to members.
 - Concepts
 - Marcy and Charie have been discussing sending out a keychain with a key on them to use this as the theme to the entire conference. It could be put on the brochure and any related signage. She suggests giving a key to anyone that registers and one of those keys would open a prize.
 - Tom introduces the idea for a fun event like a golf tournament.
 - **MHA Fall Conference 2013**

- Tom explains that this will be looked at differently next year as we needed to start looking for speakers during the time we were looking for speakers for the Spring Conference. We didn't allow enough time this year and only got one speaker.
 - Deb mentions we are also welcome to include speakers at the Wyoming Hospital Association and MGMA conferences.
 - Dave says that we should look at doing something else during the fall season as we get little exposure and no money from hosting speakers at MHA. He thinks we should look at offering a 1 or 2 day education and a mixer.
 - Tom brings up the nurse informatics boot camp. Judy discusses the need for this type of training at IHS and thinks they could possibly send 10 people. Charie suggests we add this to the list of topics in the survey we are sending to members.
 - **Co-Sponsored Webinars**
 - Deb would like to continue to expand this service.
 - Dave would like to use the topics that don't get picked in the survey as topics for webinars.
- **Financial**
 - John is absent.
- **Membership**
 - See attached report.
 - Mike discusses the need for greater data collection. Salesforce.com would allow for them to keep better track of their members. Deb is planning on taking this idea to the CEO of HTS as they would be eligible for a free copy as they are a 501c3.
 - Mike is planning on recruiting more corporate members and would also like to focus on doing more interesting things for students. This could include having corporate members to sponsor student members.
 - MT HIMSS will sponsor 10 student members.
- **Website**
 - The new logos sent from HIMSS have been updated.
- **Communications**
 - Marcy built an email that will go out to new members informing the benefits of being members of the Montana Chapter of HIMSS and for the Wyoming mixer.
 - Marcy also would like to target the CIO's regarding an affiliate membership and will draft an email for this.
 - Marcy is also kicking around the idea of using a Twitter account to increase awareness.
- **Student Issues**
 - Discussion around collaborating with AHMIA. Jim will contact them to see where they are at with ICD-10 educations and the possibility of co-sponsoring these.
- **Advocacy**
 - Luke is absent.
 - We need to work on finding an advocacy chair for Montana.
- **Governance**

- **Future board meeting locations/times**
 - Charie will set up a meeting in Butte in November. This will be face-to-face but will have teleconference abilities available.
- **Open Discussion**
 - **Small Chapter Award**
 - Marcy and Deb will work on submitting this to the national chapter.
 - **National HIMSS Chapter Reception**
 - Mary will work on the committee with other chapters in neighboring states to set up a chapter reception at the national HIMSS conference.
- **Action Items**
 - Randy and Mary to further look into spring conference venues and send information to the board prior to electronic vote.
 - Marcy and Deb to gather dates of other related events in the springtime.
 - All board members to send ideas of topics to Mary and Randy by 10/2/13.
 - Mary to create survey of topics to send to chapter members.
 - Marcy to create email to send to CIO's regarding affiliate membership.
 - Jim to contact MHIMA to see about possibility of co-sponsoring ICD-10 webinars.
 - Marcy and Deb to submit small chapter aware to national HIMSS.
 - Charie to schedule next board meeting.
 - Mary to work on National HIMSS chapter reception committee.



Membership Report
9/27/2013

- Membership Co-Chairs
 - Deb Anderson, Health Technology Services (REC), Sheridan Wyoming
 - 307-772-1096, danderson@mpqhf.org
 - Mike Ferrucci, Parsec Data, Billings MT
 - 402-690-3979, mikef@parsecdata.com
- WHA Mixer - \$100 spent with results to come next month
- Current chapter members – 110 (2 from Wyoming) (113 June report)
- New members added
 - June +2
 - Chris Connor, Sales Exec for Alere ACS
 - Jon Barrow, IS Project Manager, Benefis
 - July +2
 - Pamela Baylor, Principal, Impact Advisors
 - Julie Schatz, Account Executive, Arrow Solutions
 - Sofia Warden, Director of Health Informatics, Montana Primary Care Association (former member with the REC)
 - August +2
 - Mary Gallicano, Director Sales Support, Zirmed, Inc.
 - Lendee Robinson, Directory of Clinical Informatics, St Peter’s Hospital

- Membership Types

| Membership type | Count |
|------------------------------------------------|------------|
| Affiliate Corporate Membership | 2 |
| Affiliate Individual Membership for R. E. C. | 10 |
| CHIME Membership | 2 |
| Diamond Corporate Membership | 1 |
| Gold Corporate Membership | 2 |
| Individual Organizational Affiliate (MHS, IHS) | 23 |
| Montana Chapter Annual Membership | 7 |
| Regular Member | 38 |
| Regular Member - Complimentary | 7 |
| Regular Member - Corporate Purchase | 1 |
| Staff Member | 3 |
| Student Membership | 14 |
| Grand Total | 110 |

- Inaccurate report issues (HIMSS will let members fall off after renewal dates)
- ☐Next event to list for members – Spring Conference